



For Immediate Release
February 5, 2025

New website brings state and private organizations together to simplify and streamline education and workforce resources

The FindYourFuture.sc.gov platform is the first phase of a website that will continue to grow and evolve to provide information, data, and opportunities to enhance the state's education and workforce systems to better serve South Carolinians.

Columbia, S.C. – The Coordinating Council for Workforce Development (CCWD), a partnership between a vast range of state and local organizations, is excited to launch the pilot of FindYourFuture.sc.gov. This virtual platform was created to connect South Carolinians with information that will guide them on their education and job journey, as well as provide employers, educators, and workforce development partners across the state with quick links to the breadth of resources available to them. Importantly, this first iteration was created to get direct feedback from users to help continuously improve and grow the platform.

A key feature highlighted on the platform is the Future Finder. Developed in partnership with FutureFit AI, Future Finder translates users' previous work experience and education into skills, helps them understand how their skills match up to in-demand career pathways, and connects them with relevant training, education, and jobs to advance their career goals in South Carolina.

"Find Your Future is revolutionizing how South Carolinians navigate employment and education. It is incredible to see conversations and planning come to life with such a strong start," said Dr. Richard Cosentino, Chair of the CCWD Project Steering Committee and President of Lander University. "By providing real-time insights into job opportunities, required skills, and academic pathways, we're ensuring that employers, workers and students alike can make informed choices that lead to lasting success. This collaboration of more than 30 organizations is impressive, and a major leap forward in workforce development."

Jobseekers can find links to some of the most active job boards with current postings, resources that will help them advance their career, including information on the education and certification requirements, and connections to apprenticeship and internship programs. Employers can find places to post jobs, organizations that can help them add apprenticeship programs in their businesses, training opportunities for employees, and labor market data and information. Educators, students, and parents can explore the types of jobs available in the state, educational resources and requirements, and skill-specific schools and training.

While FindYourFuture.sc.gov currently serves as a repository of linked resources, the goal is for it to continue evolving and ultimately become the interactive Statewide Education and Workforce Development Portal with helpful features and resources designed for employers, jobseekers, students, educators, and more. As individuals use the site, they are encouraged to complete the

short website feedback survey. It is linked on the main navigation menu and homepage. This feedback will be used to shape future versions of the site.

FindYourFuture.sc.gov is an important milestone for both the CCWD and the State of South Carolina as it represents a significant step forward in aligning individual organizations' efforts to create a connected education and workforce system that is easy to access, highly effective, and simple to understand. This achievement reflects the hard work and collaboration across multiple agencies and many teams that will continue as future phases are planned and released.

###

Find Your Future South Carolina is a collaborative campaign of the Coordinating Council for Workforce Development (CCWD), a council of more than 30 organizations, government agencies and representatives, businesses, and partners. The CCWD is working to improve the coordination of education and workforce development efforts in South Carolina. Additional information about the CCWD and their presiding legislation, the Statewide Education and Workforce Development Act, can be found [here](#).